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**Denise Ortiz** 

# UNITED STATES DISTRICT COURT DISTRICT OF ARIZONA

Denise Ortiz, individually and on behalf of others similarly situated

Plaintiffs,

V.

COMPLAINT FOR DAMAGES
AND INJUNCTIVE RELIEF
PURSUANT TO THE
TELEPHONE CONSUMER
PROTECTION ACT, 47 U.S.C. §
227, ET SEQ.

Jury Trial Demanded

### Introduction

1. Denise Ortiz ("Plaintiff"), individually, and on behalf of all others similarly situated, brings this Complaint for damages, injunctive relief, and any other available legal or equitable remedies, resulting from the illegal actions of Progressive Financial Services, Inc. ("Progressive Financial" or "Defendant"), in negligently and/or intentionally contacting Plaintiff on Plaintiff's cellular telephone, in violation of the Telephone Consumer

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Protection Act, 47 U.S.C. § 227 et seq. ("TCPA"), thereby invading Plaintiff's
privacy. Plaintiff alleges as follows upon personal knowledge as to herself and
her own acts and experiences, and, as to all other matters, upon information
and belief, including investigation conducted by her attorneys.
The TCDA was designed to provent calls like the ones described within this

- 2. The TCPA was designed to prevent calls like the ones described within this complaint, and to protect the privacy of citizens like Plaintiff. "Voluminous consumer complaints about abuses of telephone technology – for example, computerized calls dispatched to private homes – prompted Congress to pass the TCPA." Mims v. Arrow Fin. Servs., LLC, 132 S. Ct. 740, 744 (2012).
- In enacting the TCPA, Congress intended to give consumers a choice as to 3. how creditors and telemarketers may call them, and made specific findings that "[t]echnologies that might allow consumers to avoid receiving such calls are not universally available, are costly, are unlikely to be enforced, or place an inordinate burden on the consumer. TCPA, Pub.L. No. 102–243, § 11.

Toward this end, Congress found that:

[b]anning such automated or prerecorded telephone calls to the home, except when the receiving party consents to receiving the call or when such calls are necessary in an emergency situation affecting the health and safety of the consumer, is the only effective means of protecting telephone consumers from this nuisance and privacy invasion.

Id. at § 12; see also Martin v. Leading Edge Recovery Solutions, LLC, 2012 WL 3292838, at\* 4 (N.D. Ill. Aug. 10, 2012) (citing Congressional findings on TCPA's purpose).

The TCPA was designed to prevent calls like the ones described within this 4. complaint, and to protect the privacy of citizens like Plaintiff. "Voluminous consumer complaints about abuses of telephone technology – for example, Phoenix, Arizona

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- computerized calls dispatched to private homes prompted Congress to pass the TCPA." Mims v. Arrow Fin. Servs., LLC, 132 S. Ct. 740, 744 (2012).
- 5. Congress also specifically found that "the evidence presented to the Congress indicates that automated or prerecorded calls are a nuisance and an invasion of privacy, regardless of the type of call..." Id. at §§ 12-13. See also, Mims, 132 S. Ct. at 744.
- As Judge Easterbrook of the Seventh Circuit recently explained in a TCPA 6. case regarding calls similar to this one:

The Telephone Consumer Protection Act ... is well known for its provisions limiting junk-fax transmissions. A less-litigated part of the Act curtails the use of automated dialers and prerecorded messages to cell phones, whose subscribers often are billed by the minute as soon as the call is answered—and routing a call to voicemail counts as answering the call. An automated call to a landline phone can be an annoyance; an automated call to a cell phone adds expense to annoyance.

Soppet v. Enhanced Recovery Co., LLC, 679 F.3d 637, 638 (7th Cir. 2012).

The Ninth Circuit recently affirmed certification of a TCPA class action 7. remarkably similar to this one in Meyer v. Portfolio Recovery Associates, LLC, F.3d , 2012 WL 4840814 (9th Cir. Oct. 12, 2012).

## **JURISDICTION AND VENUE**

- This Court has federal question jurisdiction because this case arises out of 8. violation of federal law. 47 U.S.C. §227(b); Mims v. Arrow Fin. Servs., LLC, 132 S. Ct. 740 (2012).
- Venue is proper in the United States District Court for the District of Arizona 9. pursuant to 18 U.S.C. § 1391(b) because Plaintiff resides in this judicial district, the harm to Plaintiff occurred in this judicial district, and Defendant is subject to personal jurisdiction in the County of Maricopa, State of Arizona because it conducts business there.

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## **PARTIES**

- Plaintiff is, and at all times mentioned herein was, a citizen and resident of the 10. City of Phoenix, County of Maricopa, State of Arizona. Plaintiff is, and at all times mentioned herein was, a "person" as defined by 47 U.S.C. § 153 (10).
- Plaintiff is informed and believes, and thereon alleges, that Defendant is 11. located in the City of Tempe, County of Maricopa, in the State of Arizona and is licensed under the laws of the State of Arizona to collect debts from Arizona consumers.

## FACTUAL ALLEGATIONS

- 12. At all times relevant, Plaintiff was a citizen of the State of Arizona. Plaintiff is, and at all times mentioned herein was, a "person" as defined by 47 U.S.C. § 153 (10).
- Progressive Financial is, and at all times mentioned herein was, a corporation 13. and a "person," as defined by 47 U.S.C. § 153 (10).
- At all times relevant, Progressive Financial conducted business in the State of 14. Arizona and in the County of Maricopa, within this judicial district.
- 15. On or about August 8, 2013 at approximately 3:08 p.m., Defendant contacted Plaintiff on Plaintiff's cellular telephone number via an "automatic telephone dialing system" ("ATDS"), as defined by 47 U.S.C. § 227(a)(1), using an "artificial or prerecorded voice" as prohibited by 47 U.S.C. § 227(b)(1)(A).
- This ATDS has the capacity to store or produce telephone numbers to be 16. called, using a random or sequential number generator.
- The artificial or prerecorded voice call was directed to someone other than 17. Plaintiff regarding an alleged debt.
- 25 18. The collection call from Defendant's telephone number (800) 347-1631 to Plaintiff's cellular telephone number ending in 7846 was unsolicited by 26 Plaintiff and without Plaintiff's permission or consent. 27

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- Plaintiff never provided permission nor consent for Defendant nor the original 19. creditor of the alleged debt to call Plaintiff on her cellular telephone number.
- 20. Plaintiff does not have any relationship with Defendant nor the original creditor Defendant was attempting to collect on behalf of.
- 21. The telephone number Defendant called was assigned to a cellular telephone service for which Plaintiff incurs a charge for incoming calls pursuant to 47 U.S.C. § 227(b)(1).
- 22. The telephone call constituted a call that was not for emergency purposes as defined by 47 U.S.C. § 227(b)(1)(A)(i).
- Plaintiff did not provide Progressive Financial or its agent(s) prior express 23. consent to receive the call on or about August 8, 2013 to her cellular telephone, via an ATDS or an artificial or prerecorded voice, pursuant to 47 U.S.C. § 227 (b)(1)(A).
- The telephone call by Progressive Financial, or its agent(s), violated 47 24. U.S.C. § 227(b)(1).

### CLASS ACTION ALLEGATIONS

- Plaintiff brings this action on behalf of herself and on behalf of all others 25. similarly situated (the "Class").
- 26. Plaintiff represents, and is a member of the Class, consisting of: All persons within the United States who received any telephone call from Defendant or its agent/s and/or employee/s to said person's cellular telephone made through the use of any automatic telephone dialing system or with an artificial or prerecorded voice, which call was not made for emergency purposes or with the recipient's prior express consent, within the four years prior to the filing of the Complaint.
- Defendant and its employees or agents are excluded from the Class. Plaintiff 27. does not know the number of members in the Class, but believes the Class members number in the several thousands, if not more. Thus, this matter

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- should be certified as a Class action to assist in the expeditious litigation of this matter.
- Plaintiff and members of the Class were harmed by the acts of Defendant in at 28. least the following ways: Defendant, either directly or through its agents, illegally contacted Plaintiff and the Class members via their cellular telephones by using artificial or prerecorded voice messages, thereby causing Plaintiff and the Class members to incur certain cellular telephone charges or reduce cellular telephone time for which Plaintiff and the Class members previously paid, and invading the privacy of said Plaintiff and the Class members. Plaintiff and the Class members were damaged thereby.
- 29. This suit seeks only damages and injunctive relief for recovery of economic injury on behalf of the Class, and it expressly is not intended to request any recovery for personal injury and claims related thereto. Plaintiff reserves the right to modify or expand the Class definition to seek recovery on behalf of additional persons as warranted as facts are learned in further investigation and discovery.
- The joinder of the Class members is impractical and the disposition of their 30. claims in the Class action will provide substantial benefits both to the parties and to the court. The Class can be identified through Defendant's records and/ or Defendant's agents' records.
- There is a well-defined community of interest in the questions of law and fact 31. involved affecting the parties to be represented. The questions of law and fact to the Class predominate over questions which may affect individual Class members, including but not necessarily limited to the following:
  - a) Whether, within the four years prior to the filing of the Complaint, Defendant or its agents sent any unsolicited artificial or prerecorded voice message/s to the Class (other than a message made for emergency purposes or made with the prior express consent of the called party) using

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- any automatic dialing system to any telephone number assigned to a cellular telephone service;
- b) Whether Plaintiff and the Class members were damaged thereby, and the extent of damages for such violation; and
- c) Whether Defendant and its agents should be enjoined from engaging in such conduct in the future.
- As a person who received at least one artificial or prerecorded voice message 32. utilizing an ATDS without Plaintiff's prior express consent, Plaintiff is asserting claims that are typical of the Class. Plaintiff will fairly and adequately represent and protect the interests of the Class in that Plaintiff has no interests antagonistic to any member of the Class.
- 33. Plaintiff and the members of the Class have all suffered irreparable harm as a result of the Defendant's unlawful and wrongful conduct. Absent a class action, the Class will continue to face the potential for irreparable harm. In addition, these violations of law will be allowed to proceed without remedy and Defendant will likely continue such illegal conduct. Because of the size of the individual Class member's claims, few, if any, Class members could afford to seek legal redress for the wrongs complained of herein.
- 34. Plaintiff has retained counsel experienced in handling class action claims and claims involving violations of the Telephone Consumer Protection Act.
- 35. A class action is a superior method for the fair and efficient adjudication of this controversy. Class-wide damages are essential to induce Defendant to comply with federal law. The interest of Class members in individually controlling the prosecution of separate claims against Defendant is small because the maximum statutory damages in an individual action for violation of privacy are minimal. Management of these claims is likely to present significantly fewer difficulties than those presented in many class claims.

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36.	Defendant has acted on grounds generally applicable to the Class, thereby
	making appropriate final injunctive relief and corresponding declaratory relief
	with respect to the Class as a whole.

## FIRST CAUSE OF ACTION

## NEGLIGENT VIOLATIONS OF THE

## **TELEPHONE CONSUMER PROTECTION ACT (TCPA)**

## 47 U.S.C. 227

- 37. Plaintiff incorporates by reference all of the above paragraphs of this Complaint as though fully stated herein.
- The foregoing acts and omissions of Defendant constitute numerous and 38. multiple negligent violations of the TCPA, including but not limited to each and every one of the above-cited provisions of 47 U.S.C. § 227 et seg.
- 39. As a result of Defendant's negligent violations of 47 U.S.C. § 227 et seq., Plaintiff and the Class are entitled to an award of \$500.00 in statutory damages, for each and every violation, pursuant to 47 U.S.C. § 227(b)(3)(B).
- Plaintiff and the Class are also entitled to and seek injunctive relief 40. prohibiting such conduct in the future.

## **SECOND CAUSE OF ACTION**

### KNOWING AND/OR WILLFUL OF THE

## TELEPHONE CONSUMER PROTECTION ACT (TCPA)

## 47 U.S.C. 227

- Plaintiff incorporates by reference all of the above paragraphs of this 41. Complaint as though fully stated herein.
- 42. The foregoing acts and omissions of Defendant constitute numerous and multiple knowing and/or willful violations of the TCPA, including but not limited to each and every one of the above-cited provisions of 47 U.S.C. § 227 et seq.

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43.	As a result of Defendant's knowing and/or willful violations of 47 U.S.C. §
	227 et seq., Plaintiff and the Class are entitled to an award of \$1,500.00 in
	statutory damages, for each and every violation, pursuant to 47 U.S.C. §
	227(b)(3)(B) and 47 U.S.C. § 227(b)(3)(C).

Plaintiff and the Class are also entitled to and seek injunctive relief prohibiting such conduct in the future.

## PRAYER FOR RELIEF

Wherefore, Plaintiff respectfully requests the Court grant Plaintiff and the Class members the following relief against Defendant:

# FIRST CAUSE OF ACTION FOR NEGLIGENT VIOLATION OF THE TCPA, 47 U.S.C. § 227 ET SEQ.

- As a result of Defendant's negligent violations of 47 U.S.C. § 227(b)(1), Plaintiff seeks for himself and each Class member \$500.00 in statutory damages, for each and every violation, pursuant to 47 U.S.C. § 227(b)(3) (B).
- Pursuant to 47 U.S.C. § 227(b)(3)(A), injunctive relief prohibiting such conduct in the future.
- Any other relief the Court may deem just and proper.

# SECOND CAUSE OF ACTION FOR KNOWING AND/OR WILLFUL VIOLATIONS OF THE TCPA, 47 U.S.C. § 227 ET SEQ.

- As a result of Defendant's knowing and/or willful violations of 47 U.S.C. § 227(b)(1), Plaintiff seeks for himself and each Class member \$1,500.00 in statutory damages, for each and every violation, pursuant to 47 U.S.C. § 227(b)(3)(B).
- Pursuant to 47 U.S.C. § 227(b)(3)(A), injunctive relief prohibiting such conduct in the future.
- Any other relief the Court may deem just and proper.

TRIAL BY JURY Pursuant to the seventh amendment to the Constitution of the United States of 45. America, Plaintiff is entitled to, and demands, a trial by jury. Respectfully submitted, **Hyde & Swigart** Date: September 10, 2013 By: /s/ David J. McGlothlin David J. McGlothlin Attorneys for Plaintiff HYDE & SWIGART Phoenix, Arizona